



Erica **GIFFORD MILLS**

**AWARD-WINNING & BEST-SELLING AUTHOR
INTERNATIONAL KEYNOTE SPEAKER
WOMEN EMPOWERMENT ADVOCATE
WORLD CLASS CONNECTOR
PODCAST HOST**

WHO IS ERICA?

ERICA GIFFORD MILLS IS AN AWARD-WINNING AND BEST-SELLING AUTHOR, INTERNATIONAL KEYNOTE SPEAKER, WOMEN'S EMPOWERMENT ADVOCATE, WORLD-CLASS CONNECTOR, PODCAST HOST, AND VISIONARY FOUNDER OF BALANCED SYMMETREE™ AND THE INTERNATIONAL WOMEN SPEAKERS SUMMIT. SHE EMPOWERS WOMEN TO RISE ABOVE BURNOUT, EMBRACE THEIR STRENGTHS, AND LEAD WITH CONFIDENCE, PURPOSE, AND IMPACT.





WSSS

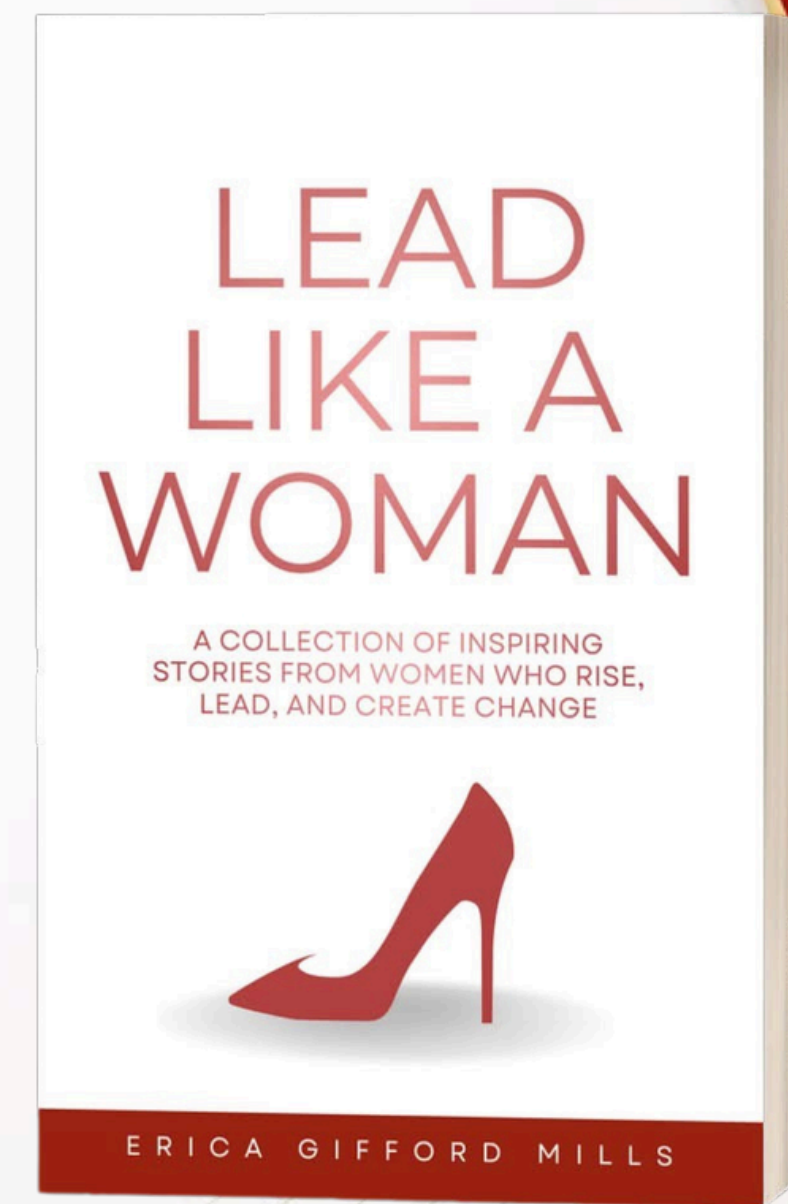
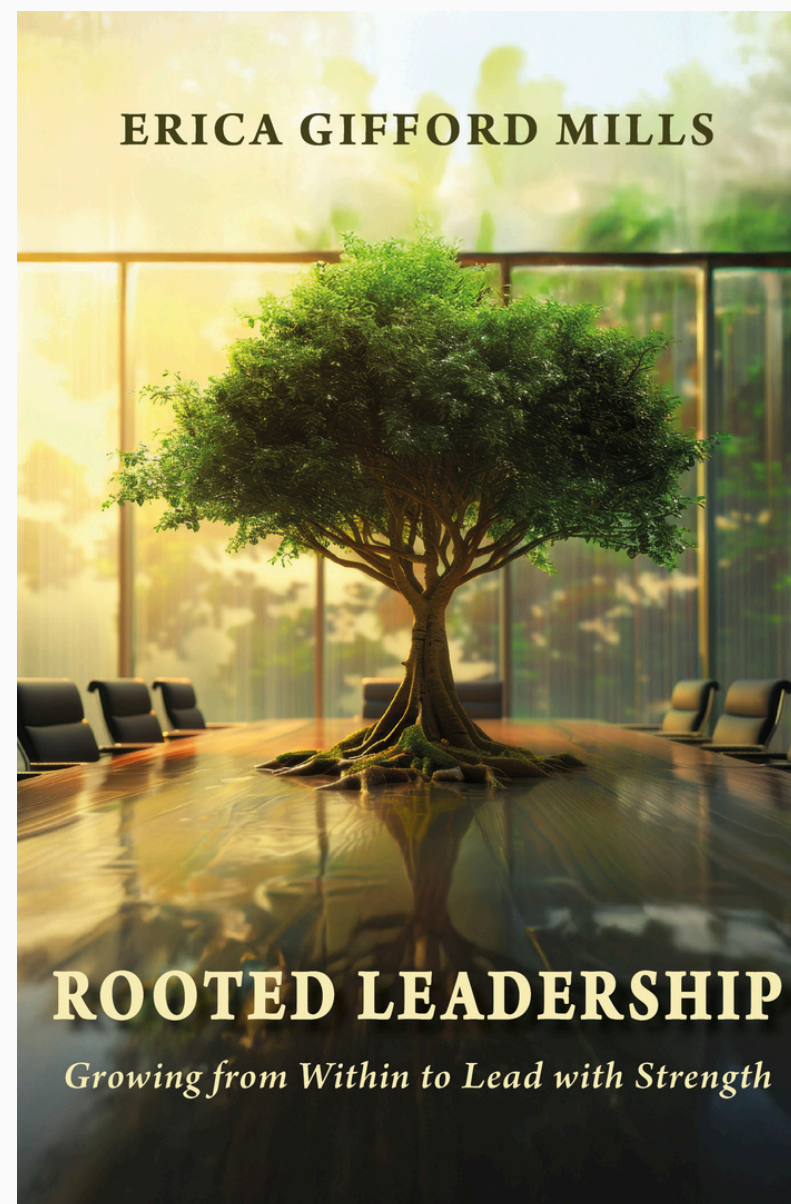
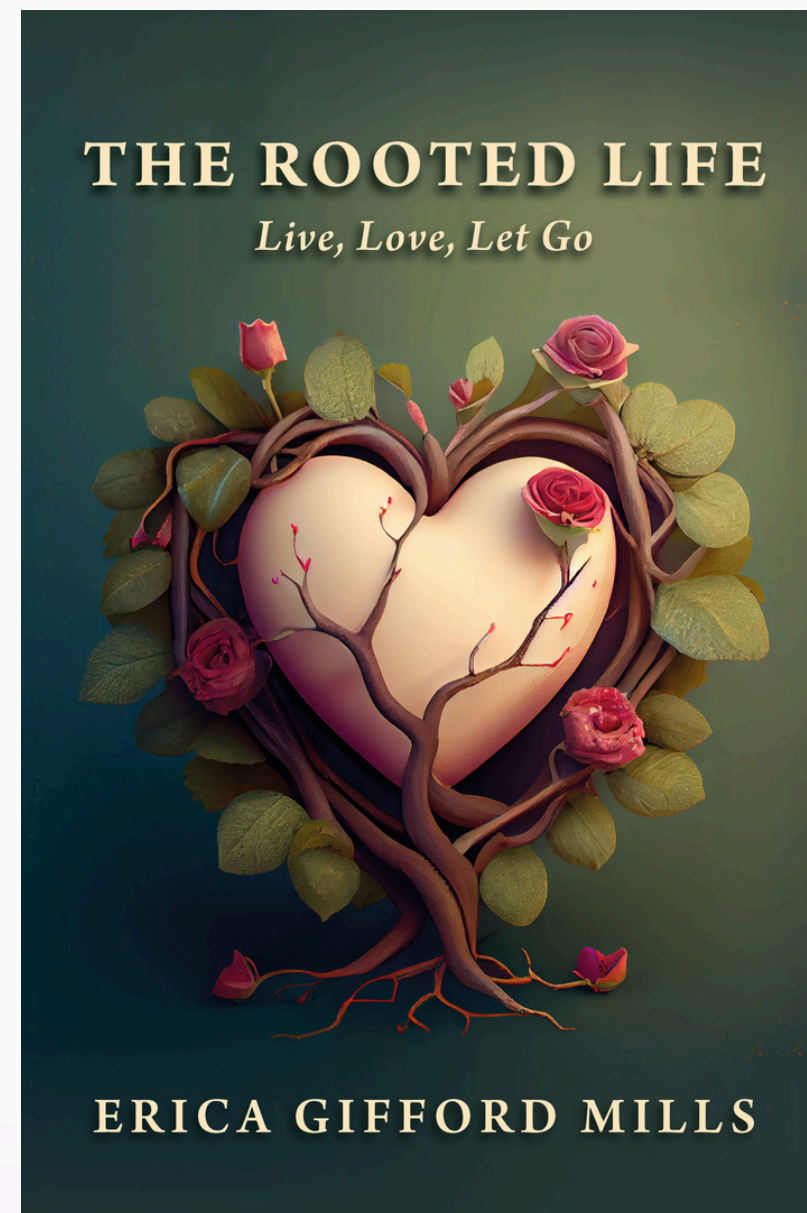
INTERNATIONAL WOMEN SPEAKERS SUMMIT

THE INTERNATIONAL WOMEN SPEAKERS SUMMIT, FOUNDED BY ERICA GIFFORD MILLS, IS A GLOBAL PLATFORM DEDICATED TO ELEVATING WOMEN'S VOICES, EXPANDING THEIR INFLUENCE, AND INSPIRING MEANINGFUL CHANGE. MORE THAN AN EVENT, IT IS A MOVEMENT WHERE WOMEN TRANSFORM THEIR STORIES, EXPERTISE, AND EXPERIENCES INTO LASTING IMPACT AND LEGACY.



SHE IS ALSO THE CREATOR OF THE **ROOTED LEADERSHIP FRAMEWORK™**, HELPING WOMEN ALIGN THEIR LIVES AND LEADERSHIP WITH PURPOSE. KNOWN FOR HER AUTHENTIC PRESENCE AND INSPIRING INSIGHTS, ERICA EMPOWERS WOMEN TO OVERCOME BURNOUT, RECLAIM THEIR POWER, AND LEAD WITH CONFIDENCE, INTENTION, AND IMPACT.

Balanced Symmetree



SIGNATURE SPEAKING TOPICS

✓ ROOTED

Learn how to lead with purpose, passion, and presence by staying grounded in your values and creating meaningful impact.

✓ EMPOWERED

Break free from burnout, perfectionism, and people-pleasing while embracing your strength, confidence, and authentic power.

✓ BALANCE

Discover practical strategies to redefine success, restore harmony, and create a life that fuels your energy and well-being.

✓ ALIGNED

Trust your voice, challenge expectations, and build a career and life that reflect your unique purpose and vision.

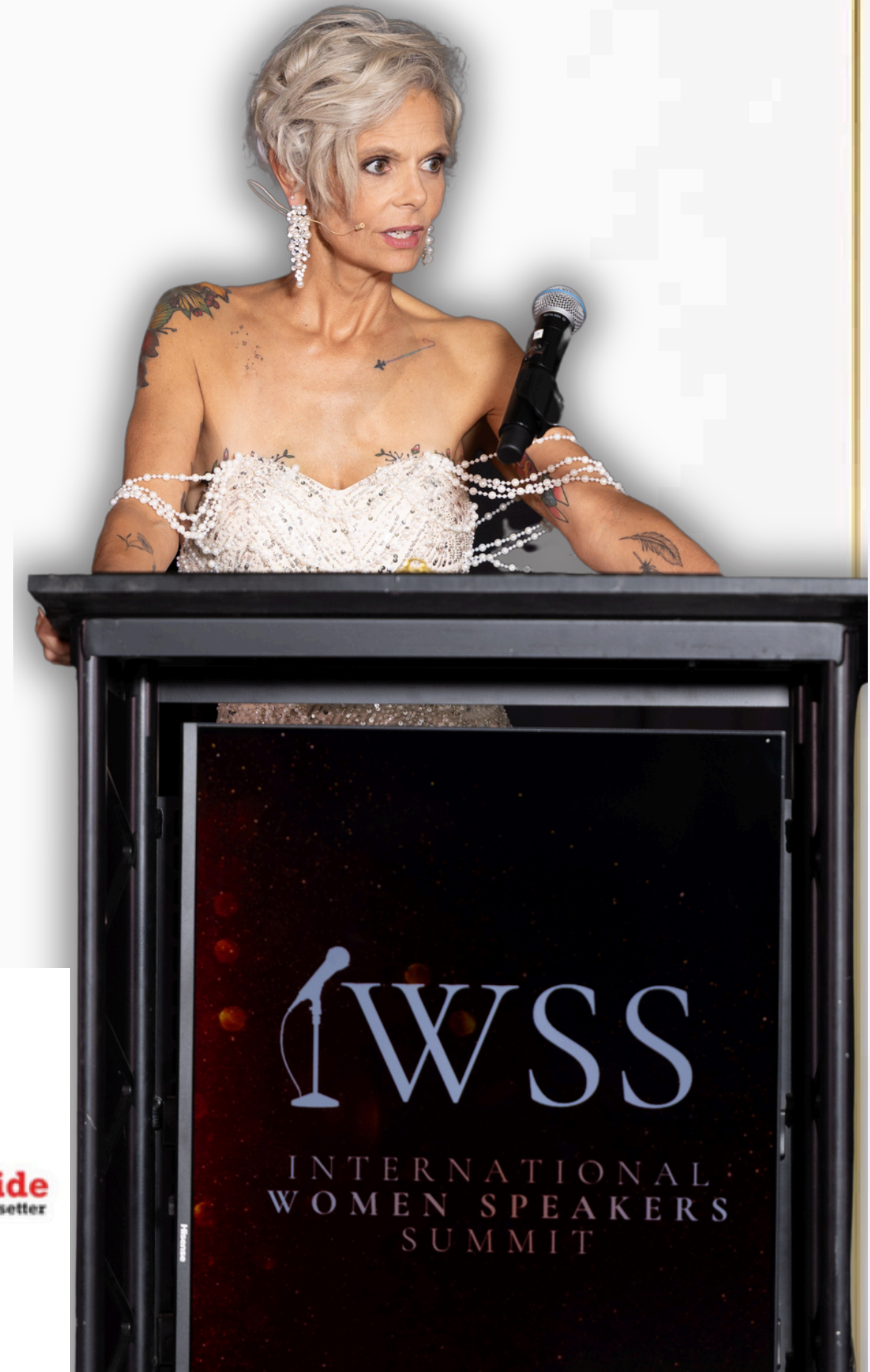
✓ PURPOSE

Reconnect with who you truly are and embark on a transformational journey toward resilience, fulfillment, and lasting impact.



WHY ERICA?

“Erica is an amazing speaker. I watched her at the Impact Conference and was engaged from beginning to end. Her honesty and personal stories resonated with me. She’s genuine and offered practical steps I can use. I appreciated her clear calls to action. She’s also very approachable—she shared her contact info and followed up with me personally. Her attention to detail and follow-up is impeccable. It was a pleasure to be in the audience, and I’m excited to have her in my network. 🎧 - MICHAEL



SHE was featured on...



AUDIENCE TAKEAWAYS



Delivers transformational messages that inspire lasting change long after the event ends.

Leads with authenticity, integrity, and heart, both on and off the stage.

Empowers women to reclaim their voice, confidence, and leadership potential.

Inspires people to move from burnout and overwhelm to purpose, resilience, and action.

Leaves audiences feeling motivated, energized, and ready to take meaningful action.

Encourages others to lead authentically and embrace their unique strengths.

Uses lived experiences to deliver messages that are real, relatable, and deeply impactful.



IWSS IG



Balance Symmetree IG



IWSS WEBSITE



IWSS FB



Balance Symmetree FB



ERICA'S LINKEDIN



